

2021 Taylor County Fair Sponsorship Opportunities

Yes! In-kind donations (based on retail value), volunteer hours (\$10 per person per hour), and specific sponsorships count towards your total sponsorship! *Contact witaylorcountyfair.com for details.

Grand Champion Sponsor - \$2500+

- Business included in fair advertising in Shopper
- Business announced as a sponsor during grandstand events
- 10 Grandstand Tickets (\$150 est. value)
- Free Event Block (\$100 value)
- Space for your banner to be displayed in grandstands
- Free Vendor spot (must request before June 1)

Blue Ribbon Sponsor - \$1000-2499

- Business included in fair advertising in Shopper
- Business announced as a sponsor during grandstand events
- 6 Grandstand Tickets (\$90 est. value)
- Free Event Block (\$100 value)
- Space for your banner to be displayed in grandstands
- Free Vendor spot (must request before June 1)

Red Ribbon Sponsor - \$500-999

- Business included in fair advertising in Shopper
- Business announced as a sponsor during grandstand events
- 4 Grandstand Tickets (\$60 est. value)
- Free Event Block (\$100 value)

White Ribbon Sponsor - \$250-499

- Business included in fair advertising in Shopper
- Business announced as a sponsor during grandstand events
- 2 Grandstand Tickets (\$30 est. value)

Pink Ribbon Sponsor - \$101-249

- Business included in fair advertising in Shopper
- Business announced as a sponsor during grandstand events

Friend of Fair - \$1-100

- Business included in post-fair Thank You ad

Event Block - \$100

- Business name and logo pre-printed on signboard (reusable each year) affixed to a cement block to be displayed during grandstand events

Advertising Deadline:

In order to be included in fair advertising, your sponsorship must be received by July 1, 2021. After that date, we will work hard to make sure your business is recognized in newly published advertising but we can't guarantee we'll catch it all! Be sure to commit early!